



NACURH INC.

2018 CORPORATE BUSINESS MEETING
ARIZONA STATE UNIVERSITY - TEMPE
MAY 25-27, 2018

Presiding Officer

Emily Braught
NACURH Chairperson

Recording Secretary

Megan Jimmerson
NACURH Associate for Administration

Parliamentarian

Ian Snyder
Central Atlantic Affiliate Director

CORPORATE INFORMATION SESSION

SATURDAY, MAY 26, 2018

1. Roll Call
 - a. Regional Directors and NCO
 - b. 230 institutions present
 2. Called to order at 9:10 AM PST
 3. Parliamentary Procedure Review
 - a. Ian Snyder, CAACURH Regional Director
 4. "Why Corporate?" Overview
 - a. Emily Braught, NACURH Chairperson
 5. Approval of 2017 Corporate Business Meeting Minutes
 - a. Shippensburg University - moves to approve the 2017 Corporate Business Meeting Minutes
 - i. Michigan Tech University - seconds
 6. Approval of 2018 Corporate Agenda
 - a. New Mexico State University - moves to approve the 2018 Corporate Agenda
 - i. North Dakota State University - seconds
 7. Approval of Parliamentarians: Kyle Steinhauer and Ileana Garcia
 - a. Eastern Connecticut State University - moves to appoint Kyle Steinhauer, PACURH CO for Communication and Technology and Ileana Garcia, SAACURH Associate Director for Administration and Finance as parliamentarians for the 2018 Corporate Business Meeting.
 - i. University of Alaska, Anchorage - seconds
 8. Award Bidding Corporate Commercial
 - a. Matt Denney, IACURH Associate Director for NRHH
 9. NACURH Legislation Overview
 - a. Megan Jimmerson, NACURH Associate for Administration
 - b. Presentation
 - i. Q&A
 1. Indiana State University - can you clarify the piece of legislation pertaining to advisors at conferences?
 - a. That piece further clarified that advisors need to stay in conference provided housing during conferences as conference delegates, does not to be the exact same housing but any designated conference housing.
10. How to Charter an NRHH Chapter Corporate Commercial
 - a. Jacqueline Ignacio, NACURH Associate for NRHH
11. NRHH Legislation Overview

- a. Jacqueline Ignacio, NACURH Associate for NRHH
- 12. NACURH Residence Hall Month Corporate Commercial
 - a. Nicole Machovina, CAACURH Associate Director for NRHH
- 13. NACURH Corporate Office Update
 - a. NACURH Corporate Office
- 14. NACURH U Corporate Commercial
 - a. Megan Jimmerson, NACURH Associate for Administration and Esha Mohammed, SWACURH CO for Marketing and Technology
- 15. ACUHO-I Update
 - a. Alvin Sturdivant, ACUHO-I President Elect
- 16. Who is NACURH Demographics Survey Update
 - a. Cassie Govert, GLACURH Regional Director, Allen Dahlka, GLACURH AD for Administration and Finance, and Ian Snyder, CAACURH Regional Director
- 17. Corporate Business Meeting Overview Preparation
 - a. Emily Braught, Chairperson
 - b. Jacqueline Ignacio, Associate for NRHH
- 18. Florida Atlantic University - Jupiter - moves to recess
 - a. Angelo State University - seconds

CORPORATE BUSINESS MEETING

SUNDAY, MAY 27, 2018

- 1. Roll Call
 - a. Regional Directors and NCO
 - b. 222 institutions present
- 2. Called to order at 8:14 AM PST
- 3. OCM Presentation
- 4. Legislation
 - a. **CORP 18-01 | Associate Membership Status**
 - i. Salisbury University - moves to bring CORP 18-01 to the floor
 - 1. Hertz College - seconds
 - ii. Missouri State University - moves to waive all readings for the remainder of the Corporate Business Meeting, withdrawn
 - 1. Georgia State University - second, withdrawn
 - a. Florida Gulf Coast University - dissent, would like to hear a reading of the piece
 - iii. Proponent Speech

1. This piece is working to address a problem we saw with NACURH affiliation types this year, currently there are three affiliation types for NACURH - full membership, associate membership, and partial membership, specifically the associate membership status is intended to benefit newly affiliated institutions or institutions who have not affiliated within the last three years, there are no other differences in affiliation status between full membership and associate membership, the title "associate" makes this membership seem like it is a lesser affiliation type, is only a one-time affiliation status for new affiliates and has a lower cost associated, think the updated name of "new member affiliate" will make the purpose of this membership more clear and more accessible to new affiliates, will also help NACURH to market this benefit, from the NCO perspective had to answer so many questions and explain the differences to so many schools during affiliation this year, hope this will make it easier for all schools in NACURH to affiliate.

iv. Q&A

1. Brigham Young University - we noticed the language of RFI is still in here, removes part about not having to submit an RFI/affiliation report, will this change?
 - a. The language is updated to clarify that only new member affiliates will be exempt from writing an affiliation report, any school affiliating for the first time or first time in three years should affiliate as a new member since there are no differences beyond the lower fee, all full members regardless of years affiliated will need to submit an affiliation report.
2. Southeast Missouri State University - will this reflect the new RFI name?
 - a. Yes, it will be updated to Affiliation report at the end of the conference.
3. Rowan University - moves to exhaust the speaker's list
 - a. Winthrop University - seconds

v. Discussion

1. Columbia University - moves to vote by acclamation
 - a. Withdrawn
2. NW Missouri State University - in full support of this piece of legislation and feel like this will be helpful for new institutions wanting to affiliate with NACURH.
3. Northern Illinois University - in full support of this legislation, feel that this makes the affiliation process more clear and will hopefully allow more schools to affiliate with our organization.

4. IU Bloomington - in full support of this legislation, excited for the marketing and new affiliation opportunities this piece presents.
 5. University of Michigan - moves to end discussion, withdrawn
 - a. University of Missouri - seconds, withdrawn
 6. Salem State University - moves to vote by acclamation
 - a. University of California Berkeley - seconds
- vi. Vote
1. Acclimation; motion carries
- b. CORP 18-02 | On Campus Housing Requirement**
- i. Arkansa Tech University - moves to bring CORP 18-02 to the floor
 1. Bowling Green State University - seconds
 - ii. Proponent Speech
 1. We have seen instances in the past few years where members of NACURH Leadership faced barriers to living on campus, found that our current policy didn't meet our students' needs, wanted to update this policy to barriers like university housing restrictions for upperclassmen and graduate students and unforeseen changes in financial situations, the changes we are proposing here will essentially create a system that allows for conversations between candidates/NACURH Leadership members and the Executive committee, outlines a few common exceptions but ultimately leaves the discretion to the Chairperson and Executive Committee, lastly, wanted to reaffirm in this policy the value of the on-campus residence experience, if living off campus members of NACURH Leadership will need to demonstrate an on-campus connection and communication, expect that this policy would only be used minimally, foresee and expect that the majority of NACURH Leadership members will still live on campus.
 - iii. Q&A
 1. Minnesota State University, Mankato - why did you remove the exception for students graduating within three months?
 - a. When reviewing there was a lot of confusion over the utility of that exception, currently reads that any student graduating within three months of the conclusion of their term which could apply to all graduating seniors, other interpretation is that it would apply to individuals who graduate and move off campus before the conclusion of their term at the Annual Conference especially when the conference is later on in the summer, but ultimately any situation like this could be considered within this policy as written.

2. NC State University - who would the member of NACURH Leadership have to demonstrate the on-campus communication and connection to?
 - a. The Chairperson and Executive Committee, (SW Director)
I am unable to live on campus next year because I am an upperclassman and I tried to apply for housing but was put on a waitlist and not offered an on-campus spot, wrote a letter and outlined how I would work with my RHA and NRHH with service and recognition projects.
3. Oakland University - why is the part of on-campus communication and collaboration only in the policy book and not the bylaws?
 - a. Generally the bylaws are the most foundational policies for NACURH, should not be changed frequently, many policies are touched on in the bylaws and then expanded on in the policy book, felt those details made more sense in the policy book.
4. Virginia Commonwealth University - yield to redundancy
5. University of Oklahoma - does this require a vote of the Executive Committee
 - a. Not necessarily, if that is how the Execs wanted to structure that conversation then that could happen, the Executive Committee is a small group so most often these are just conversations that are discussed and a mutual understanding/decision is reached.
 - b. University of Oklahoma - follow up, would you entertain a friendly amendment to change "in coordination" to require a formal vote.
 - i. Would not accept that as a friendly amendment as it would change the intention and the process, could hear a formal amendment that is discussed and voted on if that is what the room wants, there really are not instances where the Executive Committee formally votes, this aligns with other policies where there are discussions and decisions made collaboratively.
6. Missouri S&T - why did you all choose not to include finances as a reason for an exception?
 - a. From the Exec perspective, it would be really difficult to determine and put in policy who is "financially capable" to live on campus compared to who is not, wanted to leave this open to discussion to ensure that there is room for those considerations if needed, would be up to the individual on a case-by-case basis to demonstrate financial need, would expect this to apply more to situations where

there is an unforeseen change in financial status, for example losing a job, death in the family, etc., don't know of a way to encompass all of that in policy and found this to be a better solution.

7. West Virginia University - moves to exhaust the speaker's list
 - a. University of Wisconsin, Milwaukee - seconds
8. Florida Gulf Coast University - to what extent would someone have to prove on-campus communication and collaboration?
 - a. Think this would look like what was described earlier but it would really be up to the university and their expectations, would expect some kind of letter of agreement between the student and their on-campus advisor/university that outlines expectations and an action plan for involvement.
 - b. Florida Gulf Coast University - follow up, how would you go about taking record of that?
 - i. We would hold those people accountable like we do for every member of NACURH Leadership, often have conversations and check-ins, expect a level of accountability and ethical leadership from Leadership members, would expect the same thing here.
9. University of New Mexico - how many times has an instance like this occurred recently?
 - a. This was a conversation between students three times in the past year, once or twice that I know of in the year prior, this is usually a conversation between the specific student and Executive Committee so that information is not shared widely, could have been more if this updated policy were in place.
 - b. University of New Mexico - follow up, has there been a time when an exception request was denied?
 - i. I can think of a few times where challenging questions were asked back to the student, asked to connect their specific situation to the policy in place, students have then reconsidered and/or changed their plans to live on campus or other options, also feel like the current policy prompts interested students to read the policy and assume they are not eligible for an exception, this update will ensure conversations are had.
10. Florida State University - what would be considered "university policies?" Would this apply to student conduct?
 - a. This policy pertains to university policies, still requires that a person bidding have host institution support, be in good

standing, and have an on-campus advisor, a student going through the conduct process could possibly be ineligible through other channels, if needed an institution could pull host school support, really looking at institutional policies restricting on-campus living.

- b. Florida State University - are there any policies outside of this that require NACURH Leadership to be in good conduct standing?
 - i. Really we leave that up to the discretion of the host institution by requiring host institution support, recognize that conduct processes are unique across institutions, beyond that think that would be outside of the scope of this piece, looking at on-campus living policies rather than conduct status in this piece.

iv. Discussion

1. University of Oregon - appreciate the inclusivity of this piece and the consideration for financial status of students, feel like this helps to remove barriers.
2. Florida Atlantic University - like this this is left vague, especially when considering situations for international students.
3. Florida Gulf Coast University - are in full support of this legislative change, love that this makes things more clear for students.
4. Cal State Poly Pomona - appreciate the dedication to the on-campus living experience and appreciates the consideration to individuals who may not be able to access on-campus housing.
5. UC Santa Barbara - appreciate the increase in institutional autonomy while still increasing inclusivity for students with having on-campus situations outside of their control.
6. Indiana State University - understand that it is difficult for some students to live on campus, especially when student teaching, appreciate this piece.
7. Brigham Young University - yield to redundancy
8. Carthage College - we share the concern brought up by the University of Oklahoma, feel like this is a critical change but are concerned about the procedure for temporary waiver.
9. Central Washington University - in support of this piece, hopeful that if this piece passes it will be easier for individuals to access NACURH Leadership positions.
10. University of Idaho - are in support of this clarification as it clarifies the current policies and ensures inclusivity despite barriers.
11. Georgia State University - are in support of this piece, feel like this covers things outside of students' control and allows them to

continue leadership even there are situations preventing on-campus living.

12. West Texas A&M University - supports this piece and feels this legislation further expands leadership opportunities to individuals not able to live on campus, feels this increases the inclusivity and intentionality of NACURH.

13. University of Colorado Boulder - moves to vote by acclamation

a. Arizona State University Polytechnic - seconds

v. Vote

1. Acclimation; motion carries

5. Financial Overview & Update

a. Presentation

b. Q&A

i. North Carolina State University - are NACURH and the regions looking to increase the principles on the investment accounts?

1. No, NACURH is consistently contributing to the investment accounts, want to move toward contributing to investment accounts on a more consistent basis as well as create a better plan for actualizing dividends.

ii. UC Santa Barbara - is there a more specific place we could learn more about NACURH's investment practices?

1. Is not public information, currently we have all of our investments in mutual funds with different growth rates, this could be explored by the next NAF.

a. UC Santa Barbara - are we working with an investment firm?

i. Yes, work with an investment firm and a tax accountant.

iii. University of Michigan - what sort of ethical decisions go into the companies Vanguard chooses to invest in?

1. Generally Vanguard uses different filters for companies based on interest/values, Vanguard generally practices promising corporate responsibility.

6. Affiliation Corporate Commercial

a. Alexandra Adams, NCO Director

7. 2018-2021 Strategic Plan Presentation

a. Alexandra Adams, NCO, Lena Schwallenberg, SAACURH, and Alyssa Tucker, PACURH

b. Q&A

i. UC Berkeley - what are Diamond Talks?

1. NAA - would hopefully be a educational experience presented at conferences, structured somewhat like a TED Talk, would have further development before implementation.
 - ii. University of Guelph - what services will you be looking at for increasing services to international institutions?
 1. Want to start with assessment and evaluation, exploring how we can support you through virtual services and investigating NACURH's perspective on international conferences.
 - iii. Florida Gulf Coast University - what type of conversations have been had about an NRHH Day of Service?
 1. The idea would be to first explore a virtual day of service across NACURH where NRHH chapters carry out service hours and then there is some compilation of service hours completed.
 - iv. UNLV - can you provide an example of a key social issue?
 1. Recently we hosted a case study where members of NACURH Leadership were able to have a conversation about the ways NACURH engages with key social issues, as well as the way NACURH responds to political issues and events, in the past NACURH has supported issues like policies against smoking in residence halls, etc., are looking to further explore the ways NACURH can engage with relevant social issues like this.
 - v. Columbia University - what action items do you have planned for increasing diversity and social justice in NACURH Leadership?
 1. Looking at opportunities for increasing access to NACURH Leadership positions, looking to expand diversity and inclusivity training to NACURH Leadership members, expanding representation, access, and services.
8. Research Grant Corporate Commercial
- a. Alexandra Adams, NACURH Corporate Office Director and Greg Vass, CAACURH AD for Administration and Finance